

YES! My business would like to help sponsor CATS' Grand Hike 2023

Business Name as you would like it to appear for publicity

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.....
.....

Contact Name Address

.....
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Phone







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Email

.....

Website

Sponsorship Level (please circle)

 SUMMIT \$2,500	 TRAIL \$750	 CAIRN \$500
 BLAZE \$250	 PACK IN-KIND	 OTHER \$

Please submit form & check made out to "Champlain Area Trails" to:

Champlain Area Trails
PO Box 193
Westport, NY 12993

Or make your sponsorship donation online at:
champlainareatrails.com

Sponsorships must be received by April 28, 2023. Your high resolution logo may be emailed to info@champlainareatrails.com. Email or call 518-644-9673 for more information.



Champlain Area Trails (CATS) is a non-profit, accredited land trust whose mission is to protect land and make trails to connect people with nature and promote economic vitality in New York's Champlain Valley.

CATS, founded in 2009, addresses the lack of available public lands and hiking opportunities in the Champlain Valley to ensure that all Adirondack communities have equitable access to trails and nature.

We've made 67 miles of trails, saved 983 acres, and hosted innumerable volunteer opportunities, hikes, and outdoor education outings, attracting thousands of visitors to the region.

As a not-for-profit land trust, our work depends on the generosity and passion of people who love the Champlain Valley and want it to remain as beautiful as it is today for their children and future generations- forever.

Be A Sponsor!

Contact Us Today!

518-962-2287

Champlain Area Trails
PO Box 193
Westport, NY 12993

Champlainareatrails.com



@champlainareatrails



@champlainareatrails



The accreditation seal is awarded to land trusts meeting the highest national standards for excellence and conservation permanence.



The Grand Hike

SPONSORSHIP OPPORTUNITIES

- 2023 -



Champlain Area Trails' GRAND HIKE 2023

Champlain Area Trails (CATS) annual Grand Hike is a one-day event held each May, created to showcase Champlain Area Trails' trails and preserves as free public resources, and to promote a healthy active lifestyle and appreciation for the public access to land in the Champlain Valley.

This is your opportunity to support healthy outdoor recreation for healthy communities; spotlight the fantastic natural resources of Lake Champlain; and promote your business to a highly engaged audience.

Funding is used to support CATS' stewardship and public programs to ensure we can continue to offer our events for free.

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Questions? More information, including volunteer opportunities and FAQ's visit champlainareatrails.com or call 518-962-2287

2023 SPONSORSHIP OPPORTUNITIES

Your support makes it possible for our outdoor educational events to stay free for participants, which allows families of all sizes to join in the fun and grow their love of the Champlain Valley

SUMMITT \$2,500

TRAIL'S BENEFITS **PLUS:**

- "Presented by" recognition of the Grand Hike on all event signage and marketing
- Top logo placement on selfie frame board
- Six free hike registrations
- Opportunity to speak at the After-Party

TRAIL \$750

CAIRN'S BENEFITS **PLUS:**

- **Logo on the Selfie Board** at the After-Party
- Logo on signage at After-Party as Underwriter.***
- **Recognition with logo** in print advertising in the Adk Sports, and Adk Explorer.**

BLAZE \$250

PACK'S BENEFITS **PLUS:**

- Ability to provide **marketing materials** (coupons, ad etc.) in virtual goody bags emailed to all participants.
- Invited to have a **booth at the After-Party** to promote your business and sell merchandise.

CAIRN \$500

BLAZE'S BENEFITS **PLUS:**

- **Logo on After-Party welcome signage.**
- **Recognition** in press releases and print advertising leading up the event.

PACK IN-KIND

- **Listing** name on event page for 12 months
- **Listing** in event emails, social media posts, and in virtual goody bag handouts to all participants.
- **Recognition** at designated Oasis
- **Two free** hike registrations

** Actual appearance in advertising dependent on time of sponsorship confirmation; Ads to appear Fall 2023

***Underwriting for choice of one After-Party station: Outdoor Game area, Live Music, or Picnic Area.

